

THE PRACTICAL IMPORTANCE OF THE CONCEPT OF TOURISM IN REPRODUCTIVE EDUCATION

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Abstract

So, in the age of globalization and informationization, the need to train highly qualified personnel for tourism is not only not disappearing, on the contrary, the task of providing tourism with personnel is becoming more complex and multifaceted. The article also talks about the need and high desire for tourism education in higher education, and gives practical suggestions on the topic.

Keywords: tourism, program, education, learner, territory, environment.

Аннотация:

Итак, в век глобализации и информатизации потребность в подготовке высококвалифицированных кадров для туризма не только не исчезает, наоборот, задача обеспечения туризма кадрами становится все более сложной и многогранной. В статье также говорится о необходимости и большом желании туристического образования в высших учебных заведениях, даются практические предложения по теме.

Ключевые слова: туризм, программа, образование, учащийся, территория, среда.

With the growth and diversity of tourist destinations, the development of specific technologies for the promotion of tourism products and services, modern tourism of various types and forms cannot be imagined without human resources.

In addition, three interrelated approaches have been adopted in teaching tourism, one of which is the interdisciplinary approach, which involves studying one subject from the perspective of another subject. This method refers to the use of several disciplines to study a problem or issue. That is, the integration of ideas, concepts and studied material takes place during the educational process, and the task is to connect separate concepts with each other, separate concepts with the general field, and the general field with separate concepts. The highest level is the transdisciplinary approach, which means "beyond the disciplines." While interdisciplinary programs begin with a science, transdisciplinary programs begin with a problem statement and bring knowledge from the disciplines that contribute to solving the problem through problem-solving processes. Transdisciplinary programs are the most difficult to teach and learn, because with this approach, both teachers and students must not only master problem-solving methods, but also channel the content of many disciplines to find sources of

solutions. New resources, including financial resources, are needed to ensure an effective transdisciplinary approach. Therefore, there are still very few educational institutions that implement a transdisciplinary approach to tourism education.

Since tourism is a field of practical knowledge, the core of tourism education is closely related to the tourism and travel industry, its modern needs and development trends. The best option is that tourism teachers can skillfully combine theoretical training with the development of students' practical skills, competences and abilities, as well as the ability and desire to work effectively in a professional tourism environment.

Tourism education is complex. In most cases, students work according to the method of practical training, that is, they depend on specific situations specific to work in their chosen specialty. Students learn to analyze changing situations and adapt easily to find the most rational and effective ways to solve problems. Analysis of "cases" allows you to teach your skills and abilities, study in an unusual, effective and interesting lesson format.

A particularly prestigious tourism education abroad can be obtained in Switzerland. This country has ideal conditions for creating and developing a hospitality business, which means that there are unique programs here for in-depth study of the characteristics and prospects of this industry. Switzerland offers the largest selection of specialties and their list is constantly expanding according to the requirements of the times.

In the future, tourist centers seeking to take their place in the world market should make great efforts to constantly improve the quality of personnel employed in the field. This task is solved by creating a "sustainable" workforce through the implementation of appropriate educational strategies, both through special education and training.

There is also an understanding that the growing economic importance of tourism contributes more to the need to expand and deepen education in this area. Competitive advantage countries in the global economy are increasingly dependent on the availability of skilled and experienced professionals. This also applies to tourism-related and supporting industries.

Therefore, the structure and content of both state and private education and personnel training in the field of tourism are extremely important today.

With the recognition of the importance of responding to the current state of tourism and hospitality, there is a growing body of pedagogical literature that reflects the development and application of innovative pedagogical approaches and methods in teaching tourism and hospitality. Experience shows that teachers strive to develop educational, informative and interesting lectures with instructive examples. For any country that relies on the development of tourism and attracts a large number of travelers, the presence of first-class educational institutions in the profile of tourism is necessary. In accordance with the accepted standards of providing services to tourists, there is a need for professionals trained in the relevant programs and educational institutions that implement them.

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