

## COMPARATIVE STUDY OF THE ETIQUETTE OF THE CORONATION SPEECHES OF THE BRITISH MONARCHES (THE DYNASTY OF WINDSOR)

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### **Annotation:**

This article offers a comparative study of the etiquette of the coronation speeches of the British monarchs from the Windsor dynasty. Coronation speeches are of particular importance as they reflect historical traditions and symbolism, as well as the obligations of monarchs to the people. Through the analysis of speech data, one can discover common features and differences in the speech etiquette of various monarchs. This study provides insight into the formality, style and use of protocol formulas in coronation speeches. The results of the study help to better understand the etiquette and symbolism, as well as the historical evolution of the speeches of the British monarchs of the House of Windsor .

**Keywords:** Windsor dynasty, monarchs, speech changes, rhetoric, appeal to the people, historical significance, evolution of speeches.

The study of the etiquette of the coronation speeches of the British monarchs from the Windsor dynasty is of interest not only from the point of view of their historical and cultural significance, but also from the position of analyzing the speech etiquette and communication strategies that are used during this important event.

Coronation speeches are official manifestations of royal power and symbolize the transfer of power to the new monarch. During these speeches, monarchs express their obligations to the people and indicate their intentions and plans for the period of their reign.

A comparative study of the etiquette of coronation speeches allows us to identify common features and distinctive features in the style and context of the speeches of various monarchs. A study of such speeches suggests interesting norms and values that guide British monarchs on such important occasions.

This article will examine the main aspects of the etiquette of coronation speeches of the British monarchs from the Windsor dynasty, as well as highlight and compare differences and similarities in speaking styles. Such an analysis will allow for a deeper understanding of the significance of coronation speeches and their role in the monarchical tradition and society of Great Britain.

“The speeches of British monarchs have been reviewed since 1937, since the materials available for viewing date back to that year” [1; 189]

The coronation speech is important because it reflects all the values of culture, the history of government and the obligations of monarchs to the people. To keep the rhetoric going, there are several important aspects that every monarch adheres to:

1. Formality of speech: All coronation speeches strictly follow formal speech etiquette, since monarchs, when delivering a speech, show all the concentrated confidence in their words and further in their actions. It is worth noting that the use of highly elevated style and formulas personify royal power.

Monarchs such as King *George VI* or *Queen Victoria* expressed a more personal attitude towards the people in their speeches, emphasizing solidarity, mercy and justice. They addressed their subjects with a reminder of mutual support and responsibility.

2. Appeal to the people: since the people are the state itself, the Monarch expresses special gratitude to his people, since the residents show devotion and support to the state. Monarchs in their speeches promote unity, harmony and stable relations between their pallets.

3. Mention of traditions and history: given that monarchs to this day observe tradition, historical reference can be heard in every speech of the king / queen . By interacting with traditions, the monarch shows special reverence and respect for his culture.

King George VI addressed historical connections with predecessors and emphasized the importance of continuity in the monarchy. This expresses the idea that each monarch is part of a long line of rulers and that monarchical power has deep roots in the history of the country.

Queen Elizabeth II, in her speech at the opening of Parliament in 2012, noted that "our country's history is a rich heritage that we must preserve and pass on to future generations."

(2) She also emphasized that "history is not only the past, but also the present and the future."

(3)

4.expression of plans and intentions: in his speech, the monarch can express his goals and intentions for the betterment of the country, since the matter is not indifferent to the monarch. In addressing the people, the king/queen can, with a firm decision, declare to the people the goals of improving harmony, stability, the pursuit of peace and prosperity in the field of international and domestic politics and economics.

5. Emphasizing the importance of serving the people: All coronation speeches emphasize the importance of serving the people and the principles of honor. The monarch, in a speech, can express his willingness to serve and be a head of state who embodies the principles and values that are important to the country.

Coronation lines King George VI, held on 12 May 1937 , sound So :

"I speak to you for the first time as King in my own right, speaking to peoples of the British Commonwealth and Empire and to my subjects beyond the seas, who have made us what we are. I speak to you from a city [London] that has ever been a home to me, and which I love with all my heart. I speak to you of a life that has been devoted to the service of our people and to the Empire. And I speak to you of a new life opening before us - a life of infinite



possibilities. God help us to make the most of it, and to make it a life of which future generations will say: 'This was their finest hour.'" (4)

The speech contained elements of patriotism, unity and hope for the future. King George VI expressed optimism about the country and the progress that could be achieved through the participation and alliance of the people. King George VI's Coronation Speech is a shining example of royal ethics and symbolizes his commitment to duty and responsibility to the people. This speech embodies the significance of the coronation event and its ceremony, which are key events in the history of the British monarchy.

Elizabeth II's coronation speech, delivered on June 2, 1953, at Westminster Abbey in London, embodies her commitment to her people and symbolizes the beginning of her reign. This speech is particularly significant as Elizabeth II became the first monarch to have her coronation televised.

Here is the text of Queen Elizabeth II's solemn oath:

"I, Elizabeth Alexandra Mary, do solemnly and sincerely declare that I will faithfully execute the office of Her Majesty the Queen of the United Kingdom of Great Britain and Northern Ireland, and will to the best of my ability to preserve, protect and defend the Constitution and the laws of the United Kingdom and of the Commonwealth, of which Her Majesty is Head. " (5)

"After the oath of office, the Queen made a speech in which she expressed her gratitude to the people and promised to serve them all her life." (6)

In the speech, she addressed the importance of the monarchy and its role in ensuring the stability and unity of the country. She expressed her appreciation and gratitude for the support of the people and promised to serve each of her subjects.

Elizabeth II's coronation speech reflects her strong sense of responsibility and commitment to her people. She emphasized her loyalty and constancy to the royal tradition, as well as her faith in the future of Great Britain and its people.

Elizabeth II's Coronation Speech, like other coronation speeches by British monarchs, symbolizes the importance and integrity of the monarchy. She called on the people to cooperate, strengthen community and strive for peace and prosperity. The speech reflects her commitment to her responsibilities and plans for her reign.

Thus, Elizabeth II's coronation speech is an important part of her coronation ceremony and represents her commitment to the people and the integrity of the monarchy.

"Charles III's coronation speech was delivered at his coronation, which took place on 6 May 2023 in London" (7)

First address to the nation by King Charles III

"Just as the Queen herself has done so with such unwavering devotion, so I now solemnly swear, for as long as God has given me, to uphold the constitutional principles that lie at the heart of our nation. Whether you live in the United Kingdom or other Crown Dependencies

around the world, whatever your background and beliefs, I will strive to serve you with loyalty, respect and love, as I have done all my life. To my dear mother, who set out on her final journey to be reunited with my dear father, I just want to say thank you. Thank you for your love and dedication to our family and the family of nations that you have tirelessly served over the years. And let a host of angels sing above you ." (8)

This address from King Charles III expresses deep respect and respect, first of all, for his mother, as a Historical figure, preserving all traditions. 70 years after the Coronation of Elizabeth II , the coronation was held and became the same significant day for everyone.

## Conclusion

At the conclusion of the study, several conclusions can be drawn about the comparative study of the etiquette of the coronation speeches of the British monarchs from the Windsor dynasty. First, it was found that the etiquette of coronation speeches during the House of Windsor remained somewhat conservative and traditional. It included certain formulas and rituals that were passed down from generation to generation.

Secondly, there is a change in the style and content of speeches depending on the era and the personality of the monarch. For example, the coronation speeches of Elizabeth II (1953) and Charles III (2022) were noted for their simplicity and directness of expression, while that of George VI (1937) was more traditional and formal.

It is also important to note that coronation speeches have deep symbolic significance for the British monarchy. Not only do they serve as a formal announcement of the monarch's accession to the throne, but they also express important principles and values that bind the monarch to his people.

In general, studying the etiquette of the coronation speeches of the British monarchs of the House of Windsor allows us to better understand the history and development of the monarchy in Great Britain, as well as the influence of sociocultural factors on the formation of etiquette and style of speeches.

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