
**METHODOLOGICAL FOUNDATIONS OF STRATEGIES FOR
ORGANIZING BUSINESS PROCESSES IN BUSINESS ENTITIES**

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Abstract

Small business and private enterprises for customers and markets how swallowed to take to admit the need very important because product the client satisfy for permanent accordingly development necessary , otherwise without it the market by is not used , this big is a problem . The current on the day small business subjects business processes In fact , customers satisfy for businesses for general business processes mainly integrated to the business process based on , integrated business process optimization successful mining enterprise for very This is important . article mini- enterprise business processes management general principle and small business of enterprises main to the feature based without entrepreneurship of subjects business process how optimization learns , so for entrepreneurship to the subjects business process control to do , to improve and optimization according to instructions gives . Enterprise development internal requirements satisfy and external of the environment permanent to changes adaptation for , most importantly , the process improve or customers business requirements satisfy for the process again design and optimization possible .

Keywords: Business processes optimization , optimization methods , business processes analysis to do , business analysis , modeling .

Abstract

It is very important for small businesses and private enterprises to recognize how to win customers and markets, because the product must be constantly developed to satisfy the customer, otherwise it will not be used by the market, which is a big problem. Today, small business entities manage business processes. In fact, for businesses to satisfy customers, the overall business processes are mainly based on the integrated business process, the optimization of the integrated business process is very important for a successful min-enterprise. This article examines how to optimize the business process of business entities based on the general principle of business process management of a mini-enterprise and the main

characteristics of small business enterprises, so it provides guidance to business entities on how to control, improve and optimize the business process. To meet the internal requirements of enterprise development and to adapt to the constant changes of the external environment, most importantly, it can improve the process or redesign and optimize the process to meet the business requirements of customers.

Keywords: Business process optimization, optimization methods, business process analysis, business analysis, modeling.

Introduction

Current fast globalization , technological progress and permanent variable consumption requirements with separated standing modern business in trends enterprises permanent accordingly own activity optimization for big to pressure face come . This of the movement at the bottom business processes effective order to put necessity lies . Business processes optimization (BPO) operations efficiency increase , expenses reduce and general work activity to improve aspiring organizations for important strategic initiative as appearance However , the process successful to optimize achieve not only inefficiency requires determination ; it is solid methodologies based methodical and systematic requires an approach .

Materials , methods and to the topic related of literature analysis

Various in the fields business processes optimization complicated and many edged task is , is a row methodological requires approaches. Semaniuk (2022) optimization necessity in justification management account role emphasizes , while V. (2021) enterprise competitiveness increase under the circumstances optimization theoretical and methodological to the basics attention Popov (2019) and Hamidullin (2018) business processes in optimization digital technologies and mathematician modeling to use they study , and Popov Industry 4.0 technologies advantages separately Sakun (2021) and Wang (2015) both emphasize strategic changes done increase and operational efficiency in increasing business processes management role discussion do , Wang mini-enterprises face coming unique problems solution does . Margineanu (2021) linear inequality from systems used without the industry management processes optimization technique presented and Shahzad (2009) process warehouse from the data used without business processes improve for to the goal directed

approach offer This will do . research together business processes optimization for multidisciplinary and to the information based approach importance emphasizes .

Methodology business processes management with related various theories and principles study and to apply own inside gets , customers needs and variable market to the environment adaptation for business process again design importance emphasizes and business processes again design to the process all employees attraction does .

Analysis and results

Enterprise activity of the goals itself characteristic known quantitative indicators current to reach demand does , their help? with his/her efficiency generally observation and assessment possible . Enterprises and of organizations business processes assessment indicators selection according to all available scientific of views basically study object analysis to do adjective and quantitative approaches organization It is enough .

Current on time business processes of assessment quantitative indicators in the process of being clarified one how much approach and methods in use.

Also, business processes of assessment quantitative indicators to the following depending on grouped into:

- each one chosen process for expenses and expense of factors rates (ABC analysis) method);
- strategic plans , employees education and development , business process prospects , customers point theoretical , financial prospects point from the point of view of (Balanced Scorecard, BSC);
- complex system within real experiment transfer possibility (imitation) modeling);
- complexity , again usability , manageability , resource intensity , controllability indicators (business processes of assessment express method);
- organization of success important factors (SM Kovalev and VM Kovalev methodology);
- cost , time and adjective in terms of process efficiency (of the enterprise) business processes economic efficiency assessment method L. A. Kozerod) ¹.

¹ Sakun , L., Buriak , I., Riznichenko , L., & Vielkin , B. (2021). STRATEGIC CHANGES MANAGEMENT IN OPERATING ACTIVITIES OF THE ENTERPRISE BASED ON MANAGEMENT OF BUSINESS PROCESSES. *HERALD OF KHMELNYTSKY NATIONAL UNIVERSITY* .

Business processes in evaluation available of approaches monitoring this shows that qualitative analysis processes of the process characteristics , problem places, obstacles , unnecessary or by passing sent of processes functions existence about information take possibility gives . Quality analysis business of the process definitely formed characteristic next quantitative analysis for important It is the basis .

Own next , quantitative analysis business of the process to go descriptor digital values acquisition , technical requirements and adjective indicators point from the point of view his/her situation clarification possibility gives . Quantitative analysis business of the process efficiency level measurement , profitability calculation and his/her time characteristics clarification possibility gives . Quantitative analysis to the results black standards designation , strategic goals correction and of the organization next development prophecy to do possible .

The process quantitative in the analysis used to indicators Next , the indicators three group available :

- business of the process indicators - process to go and financial , time , resource, labor expenses descriptor digital values ;
- product (service) indicators - process as a result product (service) descriptor digital values . For example , services absolutely size , services of size order done or demand to be done to the extent compatibility , services on display errors number , displayed services assortment demand to be done to services relevance;
- process of customers satisfaction indicators - customers process as a result satisfaction level descriptor digital values . With this together , internally or outside consumer of the process as a result satisfaction and final consumer product or from work satisfaction difference important ².

Business processes optimization (BPO) in enterprises operational to perfection in pursuit basis become service This will do . department business processes optimization for important was main methodology and approaches own inside received theoretical the basis presented will reach .

Six Sigma Methodology :

From Motorola come came out and like General Electric companies by further improved Six Sigma is in processes defects and changes to minimize aimed at to the information based approach . Six Sigma central Part DMAIC (Define , Measure , Analyze) to do , improve , control methodology is , that process improvement for systematic the basis provides . Statistical tools and from

² Popov, NA (2019). BUSINESS PROCESS OPTIMIZATION IN THE DIGITALIZATION ERA OF PRODUCTION. *Strategic decisions and risk management* .

methods used without , organizations of inefficiency main the reasons determinations and process efficiency and quality increase for targeted solutions done increases possible .

Cheap management principles :

Toyota manufacturer release from the system inspired thrift management customers for maximum the value increase for waste no to do and the flow to optimize Just-in - time (JIT) production such as production , Kanban , and Value Stream Mapping (VSM) economical principles to organizations work currents order to turn , to rotate their time reduction and additional value not been activity minimize opportunity gives . Permanent improvement culture develop and to employees waste determination and no to do the right to give via Lean methodologies efficiency increases and operational efficiency increases .

Business processes reengineering (BPR):

Business processes reengineering (BPR) efficiency, cost and in quality noticeable to improvements achieve for business processes fundamentally again working exit supporter . Step by step improvement from the approaches different As such , BPR exists assumptions and paradigms doubt under puts , organizational structures and work fundamental changes in the currents supports . The process simplification , automation and integration through BPR to organizations advanced to the results achieve and transformative changes done increase opportunity gives .

Agile methodologies :

Initially software supply working exit for working developed Agile methodologies business processes in optimization application found . Iterative development , cooperation and to changes answer to give such as fast principles the process to improve flexible and flexible approach offer Projects controllable to stages to be and customers feedback first to the seat to put via Agile methodologies to organizations fast repetition , in process difficulties determination and the value further effective delivery to give opportunity gives . This theoretical prospects and methodologies combined without , enterprises their own business processes optimization for wide comprehensive strategies working performances possible . Each approach permanent improvement and organization inside innovations and perfection culture develop for unique concept and tools offer This will methodologies application through organizations today's dynamic business in the landscape high efficiency, agility and competitiveness achievements possible.

Discussion and conclusion

Conclusion as in other words , this thesis enterprises inside business processes optimization for necessary was methodological the basics learned it turned out , this and operational efficiency and competitiveness increase according to practical concepts and practical recommendations to give Six Sigma , Lean Management , Business processes again engineering (BPR) and Agile methodologies own inside received theoretical the basis from learning starting from , we have activity to simplify aspiring organizations for there is was various kind approaches we emphasized .

Real situations analysis to do and empirical research analysis to do through this we methodologies organization efficiency increase and stable to the results in reaching application and efficiency We evaluated the Six Sigma problem . systematic solution to do from the approach economical , economical management waste reduce up to the principles , every one methodology permanent improvement and organization inside innovation culture develop for unique advantages and tools offer will reach .

From this In addition , we process optimization initiatives strategic goals and organizational to goals adaptation importance Theoretically basics and empirical from the evidence taken from data used without , enterprises their own business processes optimization for customized strategies working performances it is possible , this and efficiency increase , expenses reduce and customers need to satisfy improve opportunity gives .

Visible It is clear that the process optimization to everyone suitable coming work not ; on the contrary , it is organizational context deep to understand and done to increase strategic requires a theoretical approach . prospects practical manuals with synthesis to do through this dissertation academic research and real practice between the difference eliminate to reach strives and this the process optimization the complexities on the road put business leaders for valuable directions offer will reach.

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